

SPONSORSHIP

84TH IEC GENERAL MEETING STOCKHOLM

5TH – 9TH OCTOBER 2020



IEC 2020
STOCKHOLM

Power for a sustainable future

Become an important sponsor of the IEC General Meeting 2020 in Stockholm, Sweden

The meeting will bring together leading international expertise within the electrotechnical standardization – making the IEC General Meeting unique in its category.

The aim for the event is to support and strengthen industry's competitiveness in the global market.



A networking arena

The IEC General Meeting 2020 is an international arena for making new contacts and partnerships.

About 2 000 delegates and technical experts from some of the largest international companies in the electrotechnical sector are expected to attend the meetings in Stockholm.

This will create a unique international forum, in which your company can take part and be seen. The intention is that the meetings, events and dinners, will generate new international business opportunities, expand global standardization cooperation and encourage the sharing of knowledge with other innovative companies.

A sponsorship that makes it possible to be seen in a global context

Today, Sweden has a strong voice and plays a leading role in the international electrotechnical standardization both on a technical and a strategic level. As the host nation, it is our mission to take the next step in that process, and we hope that you will join us as a partner.

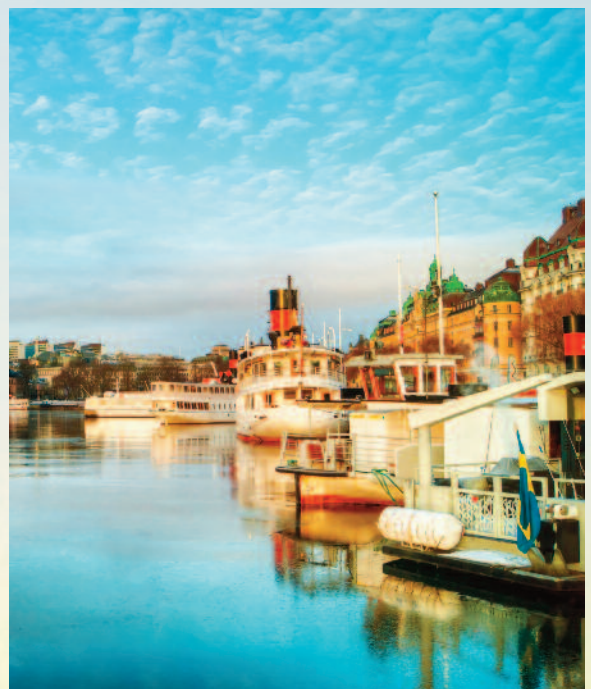
Take the opportunity to get together to discuss the future of the electrotechnical industry!

IEC – global collaboration

IEC is the leading global organization that prepares and sets international standards in the electrotechnical area and related technologies. The international standards form the basis of national standardization and help businesses and organizations enter and operate in the global market.

Through its national members – including the world's leading trading nations and an increasing number of new markets – the IEC offers global collaboration on electrotechnical standardization and related issues, such as compliance with standards in the areas of electronics and electrical engineering.

International standards enable global trade, minimizing technological barriers to trade and thereby granting access to new markets and economic growth. The standardization process includes electronics, medical technology, electroacoustics, multimedia, alarm systems, IoT, cybersecurity, process control, energy production and energy distribution, but also more comprehensive areas such as documentation, reliability, development and testing, safety requirements, EMC and environmental considerations.



Sponsorship – Diamond



A unique opportunity – as one of three exclusive partners to SEK Svensk Elstandard at the IEC General Meeting 2020 in Stockholm, you will get the most out of your sponsorship.

- Your company will host one of the three most significant events at the conference: the opening ceremony, the gala banquet or the closing ceremony.
- Three of your employees can be part of a one year mentorship, a personalized coaching program within the area/technical committee of your choice.
- As a Diamond Sponsor, you can be the exclusive sponsor of up to three technical committee meetings.
- Specific campaign webpage – exclusive package

Sponsorship – Gold



As one of only five Gold Sponsors, you have an opportunity to establish valuable contacts in a global context.

- As a Gold Sponsor, you have a unique opportunity to connect with talented young people within the industry as sponsor of the Young professionals meetings or events.
- Two of your employees can be part of a one year mentorship, a personalized coaching program within the area/technical committee of your choice.
- As a Gold Sponsor, you can be the exclusive sponsor of two technical committee meetings.
- Specific campaign webpage – medium package

Sponsorship – Silver



As one of the Silver sponsors to the IEC General Meeting 2020, your company and brand have the opportunity to be part of an unique international forum and networking arena.

- One of your employees can be part of a one year mentorship, a personalized coaching program within the area/technical committee of your choice.
- As a Silver Sponsor, you can be the exclusive sponsor of one technical committee meeting.
- Specific campaign webpage with the possibility to link to your own homepage.

Sponsorship – Bronze



Become a Bronze sponsor and be part of the 84th IEC General Meeting in Stockholm, Sweden.

- As a Bronze sponsor of the IEC General Meeting 2020, your company and brand have the opportunity to be part of an unique international forum and networking arena.
- Your company and brand will be seen at all the main venues and meetings at the IEC General Meeting 2020 together with the other sponsors.
- Your company and brand will be presented at a campaign web page with your logo and a short teaser presentation with a link to your own web page.

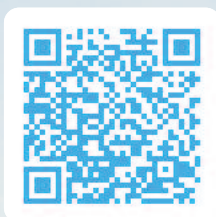
Benefits & opportunities	Diamond	Gold	Silver	Bronze
Part of the Mentor program during one year	For three employees	For two employees	For one employee	
Exclusive host of one of the three main events	✓			
Sponsor of the Young professional meeting or event		✓		
Part of the press conference	✓	✓		
Exclusive VIP lounge area	✓			
Part of VIP lounge area together with other Gold sponsors		✓		
Access to Silver sponsor lounge area			✓	
Possibility to arrange a technical visit	✓	✓	✓	
Exclusive sponsorship at committee meetings	Exclusive sponsorship for up to three committees	Exclusive sponsorship for up to two committees	Exclusive sponsorship for up to one committee	
Campaign web page	Specific campaign webpage – exclusive package	Specific campaign webpage – medium package	Specific campaign webpage – One campaign page	Common webpage for Bronze sponsors
Include presentation materials and/or give away/profile products in the welcome package	✓	✓	✓	
Expose your company and its operations with editorial news texts in the "SEK Aktuell" and at the IEC General Meeting 2020- webpage	✓	✓	✓	✓
Your company logo visualized in all main areas during the IEC General Meeting 2020.	✓	✓	✓	✓



IEC 2020 STOCKHOLM

Power for a sustainable future

Make it simple:
Pick up your phone
Open the camera
Focus on the code below



For more information please contact
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www.elstandard.se/sponsorship-for-iec-general-meeting-2020-stockholm/